



Mesa Achieves Higher Education Task Force

July 24, 2019

1pm-3pm

Mesa City Plaza

Room 170 East and West

Appointed Task Force Members

Co-Chair Councilmember Francisco Heredia

Co-Chair Councilmember Jen Duff

Dr. Richard Haney, Mesa Community College

Jon Schmitt, ASU Asst VP, Ed Outreach & Student Services

Dr. Ember Conley, MPS Superintendent

Elaine Miner, MPS Governing Board President

Dr. Shane McCord, GPS Superintendent

Mike Hutchinson, Executive VP, East Valley Partnership

Jaye O'Donnell, Asst Economic Development Director, City of Mesa

Deanna Villanueva-Saucedo, MCC Community Engagement Director

Vince Yanez, Helios Senior VP of Community Engagement

1. Call to order by Task Force Chair.
2. Items from citizens present.
3. Revisit and approve new posters re: purpose of the Task Force by the Task Force Co-Chairs, Councilmember's Duff and Heredia.
4. Review, discuss, and provide direction on the draft inventory information of post-secondary education services available in the East Valley community including, but not limited to conducting a gap analysis of inventory information, determine if any gaps exist and determining actions necessary to bridge those gaps.
5. Review, discuss and provide direction on the format and data sources preferred for the new "Mesa education dashboard".
6. Review a local College Promise Program and discuss possible assumptions for Mesa.
7. Discuss and provide direction, authorizing Chairperson CM Heredia and CM Duff to review and approve the minutes from today's meeting and forward to the City Council for acknowledgement.
8. Approve the next meeting date: August 27, 2019 at 2pm. (motion and second)
9. Adjournment (Motion and Second)

Task Force Members are highly encouraged to attend each meeting in person. By special request to the Co- Chair, members might also attend by telephone conference call, if needed. City Council members may elect to attend the meeting for their own information, not for purposes of any legal action nor decision-making by the Council.

The City is committed to making its public meetings accessible to persons with disabilities. For special accommodations, please contact the City Manager's Office at 480-644-3333 at least two days before the meeting.

Si necesita asistencia o traducción en español, favor de llamar al menos 48 horas antes de la reunión al 480-644-2767.

Agenda Item 4

Pillar 1: Early Childhood through High School			
ACHIEVE60AZ STRATEGIES	STATE ASSETS & INITIATIVES	LOCAL ASSETS & INITIATIVES	IMPLICATIONS
1. Emphasize high school graduation and promote best practices for certificate, college, and career readiness.	<p>Assets:</p> <ul style="list-style-type: none"> • 78-80% HS grad rate annually, with a goal to get to 90% by 2030 • Robust Career Technical Education infrastructure • Dual Enrollment programs that allow for early college success while students are still in HS • Increased education standards in the last few years (4 years of math, new emphasis on CTE for advanced STEM skills) • Digital learning programs through universities to support students access to advanced classes even without a teacher on site <p>Initiatives:</p> <ul style="list-style-type: none"> • New emphasis with funding from Perkins (Federal money) to have career exploration starting at least in 5th grade for all students • CCRI index for High School letter grades offers new opportunity for schools to promote AP, IB, 		

	CTE certifications, dual enrollment and completing the FAFSA.		
2. Support students through a pathway to certificates, college, and career.	<p>Assets:</p> <ul style="list-style-type: none"> • Guided Pathways work at the MCCCCD schools to ensure students have a plan and advising support • East Valley Taskforce (Dean Michael Voss) is working to engage employers to design the courses needed to ensure education leads to immediate job placement • FAFSA completion efforts statewide to ensure students are funded adequately to pursue education. <p>Initiatives:</p> <ul style="list-style-type: none"> • Career Counselors in High Schools to support students in making choices that are logical to their life goals • Work-based learning (internships and apprenticeships) are being considered as ways to earn credit while working. 		

Pillar 2: Postsecondary Access and Success			
ACHIEVE60AZ STRATEGIES	STATE ASSETS & INITIATIVES	LOCAL ASSETS & INITIATIVES	IMPLICATIONS
3. Through policy and innovation, work collaboratively to address barriers to credential and degree completion.	<ul style="list-style-type: none"> • FAFSA initiatives and state goal to ensure financial barriers are removed • Co-requisite model at higher education institutions to ensure students are successful in credit-bearing courses • Summer Bridge programs for students who are first generation college going • Online programs so that location and travel are not a barrier to access • Advising models at postsecondary institutions are student centered and holistic to support through obstacles • Food banks on campuses to support food insecurity 		
4. Ensure pathways and options for beyond high school are available to all.	<ul style="list-style-type: none"> • Online learning • Satellite campuses • Free transportation for enrolled students • CTE programs are in all counties, however this is still open to conversation whether the programs have true capacity for all 		

5. Champion strategies to make postsecondary educational options more affordable.	<ul style="list-style-type: none"> • Institutions get “institutional aid” to support low-income students • FAFSA completion goals for the state and efforts to make completion easier for all • Employers can have up to \$5,250 per year tax free to support employees in going to postsecondary learning. • Clear alignment and mapping between Community Colleges and Universities so that students can complete “2+2” programs • Teacher’s Academy, where a student will have two years of college for free if they commit to working in high need schools in AZ 		
Pillar 3: Workforce and Business Development			
ACHIEVE60AZ STRATEGIES	STATE ASSETS & INITIATIVES	LOCAL ASSETS & INITIATIVES	IMPLICATIONS
6. Attract businesses to Arizona with well-educated and highly skilled workers and jobs.	<ul style="list-style-type: none"> • Arizona Commerce Authority 		

	<ul style="list-style-type: none"> • Greater Phoenix Economic Council • Arizona State Chamber of Commerce • Local community chambers • Access to top-rated research universities 		
7. Promote businesses with proven success in fostering certificate and degree completion among employees.	<ul style="list-style-type: none"> • Adult learning initiative with Achieve60AZ and public employers (cities, towns and counties) • Homebuilders Association and Governor's office have a program to support those incarcerated to learn trades in home building • Local collaboratives of Cyber security, Financial Services, Healthcare and Construction through the Greater Phoenix Chamber of Commerce to create a talent pool 		
8. Develop and expand partnerships between industries and educational providers to align current and future workforce needs.	<ul style="list-style-type: none"> • Career Technical Education Quality and Skills Commission is charged to ensure businesses are giving input into what counts as a Career Pathway 		

	<ul style="list-style-type: none"> • CTE programs at the Community College level require business leaders to support in skills needed for the workplace • Office of Economic Opportunity (OEO) supplies data regularly on high growth, high demand jobs so that CTE programs at all levels can align 		
Pillar 4: Systems and Structures			
ACHIEVE60AZ STRATEGIES	STATE ASSETS & INITIATIVES	LOCAL ASSETS & INITIATIVES	IMPLICATIONS
9. Utilize metrics and data systems to support thoughtful partnerships and collaboration in pursuit of the 60% post high school attainment goal.	<ul style="list-style-type: none"> • Decision Center for Educational Excellence 		
10. Increase public awareness of the options and value of pathways for education beyond high school.	<ul style="list-style-type: none"> • Achieve60AZ • Community College and Universities are key communicators of this work • Collaboration between MCCCCD and Phoenix area High Schools to ensure all students know their CC pathway before graduation. 		

Mesa Achieves Higher Education Task Force
Asset & Initiative Inventory — July 2019

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Agenda Item 6

PROMISE FOR THE FUTURE

The Promise for the Future educational initiative was launched in 2001 by a caring community who believed that college should be a reality for every Pinal County student, regardless of financial limitations.

This program was developed to encourage young people to stay in high school, graduate, and move on to college.

More than a decade later, the promise continues with the original partnership of CAC Foundation, Central Arizona College, and Pinal County middle and high schools.



By promising to stay in school and graduate, Pinal County 8th grade students can earn tuition-free education at Central Arizona College when they fulfill their promise.*



STUDENT'S PROMISE...

- I will stay in school.
- I will perform 20 hours of community service.
- I will graduate from high school with a 2.75 GPA or higher.

PARENT'S PROMISE...

I will support my child so he/she will qualify for the Promise for the Future Program.

CAC'S PROMISE...

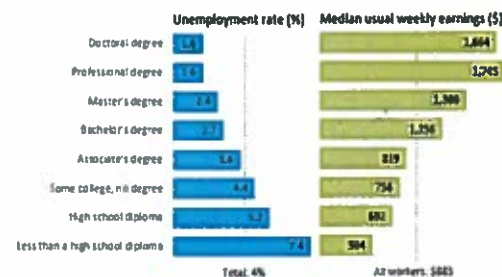
- Tuition-free education
- No credit restrictions per semester
- Timely communication
- An outstanding learning environment

EXPLORE POTENTIAL CAREERS

AzCIS is a free online tool where you can search hundreds of career opportunities.

Look for AzCIS Career Planning on the CAC website: www.centralaz.edu.

Unemployment rates and earnings by educational attainment, 2016



Note: Data are for persons age 25 and over. Earnings are for full-time wage and salary workers. Source: U.S. Bureau of Labor Statistics, Current Population Survey.

FOR MORE INFORMATION



promise@centralaz.edu

520-494-5216

8470 N. Overfield Rd.
Coolidge, AZ 85128

www.centralaz.edu/foundation

- * Students must maintain residency and complete their high school education in Pinal County. See Promise Pledge form for full details.

The Promise for the Future program provides funding for any tuition need that has not been met. Promise for the Future tuition funds will be applied after all other financial aid has been applied to the individual student account (excluding student loans).

STEPS TO COMPLETE THE PROMISE FOR THE FUTURE PLEDGE FORM

Step 1

Visit www.centralaz.edu/promise

Step 2

Click on the "Enroll in Promise" button located on the page to complete your Promise Pledge form.

Step 3

You will be directed to the Prospective Students page, where you will click "Promise for the Future."

Step 4

Complete the Promise Pledge form in its entirety.

Step 5

Student and parents will receive a confirmation e-mail from the CAC Foundation notifying the Promise Pledge form was received (Please keep this document for your records).

Note:

Once confirmation e-mail is received your Promise Pledge process is complete. The College and Foundation will communicate with you during your high school experience to provide reminders on GPA and community service requirements.